

SUMMER'S HERE!

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Newest attraction in Cove, Cinergy Cinema

Special to the Leader-Press

The perfect place to have summer fun is at Cinergy Cinema, where all the fun is under one enormous roof.

Cove's newest attraction opened its doors a few weeks ago and has been actively entertaining audiences from Cove, Lampasas and Gatesville.

Cinergy owner Jeff Benson has created the theater as a hybrid, a first of its kind. In addition to movies and popcorn, Cinergy Cinemas also provides a full menu of finger foods, beer and wine, an arcade, party room and laser tag arena.

Popcorn and other traditional treats are purchased and carried into the theater by the customer. Cooked-to-order food is brought to the customer's theater. A buzzer alerts the movie watcher their order is ready and they meet the server at a serving station inside the theater.

All food comes with a tray that can snap into the cup holders.

There are a total of 1202 seats throughout the eight screens of the theater. Each row is 4.5 feet wide; a full foot wider than most theaters making the largest theater seating 299 feel more like a 400-seat theater, Benson said.

The rise of the stadium seating is also two to four inches taller than average, measuring in at 16 inches and giving a better line of sight to the screen.



Owner Jeff Benson, stands outside the newly opened Cinergy Cinema located behind Wal-Mart, offering 8 movie screens, Laser tag and an arcade room.

The custom high-back leather rocker chairs with love seat lift-up armrests are incredibly comfortable. Combine the leather chairs with their "Texas-sized" legroom of 54-inches between rows and patrons have the most comfortable and plush theatre in the region.

Two of the eight theaters feature silver screens. These special screens are needed to show digital 3-D movies.

Ticket prices are \$7 with a discount prices of \$5 for matinee, military both active, retired and dependents, students, senior citizens and children under 12. 3-D movies will cost \$10 and

\$8. "My goal is to let as many people in for \$5 as possible," Benson said.

On top of all the theatre amenities, the complex features a two-story, 22-player Lasertron laser tag arena and a 4,000-square-foot arcade and game room featuring 67 of the latest

video and redemption games. The facility also has a party room with seating for up to 60 people. The game room also features three 46-inch LCD televisions.

Winning at the arcade has its rewards because players can redeem tickets won at the Prize Palace. The palace is filled with stuffed animals, knickknacks and high-ticket items, such as iPods and Xbox 360s.

The laser tag arena runs each player \$12.50 for a 30 minute session or \$20 for two sessions.

The menu consist of homemade pizzas, sliders, chicken fingers, french fries, wings, appetizers, ice cream, desserts, and more - all cooked to order and brought to your theatre, along with beer and wine for customers over 21. They also offer free self-service refills on soft drinks and tray tables available at each individual seat.

Cinergy Cinemas offers state-of-the-art projection and sound technology including two all digital screens that are capable of showing digital 3-D films. All theatres offer the latest 5.1 digital sound. The theatre has the capability to show Power Point, DVD, sporting events or multimedia presentations on any of their giant screens.

For more information on Cinergy Cinemas call (254) 542-FUN1 or visit www.cinergycinemas.com.